

Our goal is to earn your trust.

We want to provide you attractive, reliable options for your electricity needs.

5 Steps to save.

In Texas we offer incredible savings of 10% up to 20% off standard month-to-month rates offered by your incumbent local electricity provider.

1. Review Your Current Bill

Most likely, your current provider adjusts your rate per kilowatt hour (kWh) every month which means your average cost can go up every month, too. Find the average price you paid during your last billing period and ask your Ambit Energy Consultant to help you compare.

2. Calculate Your Savings

Calculating your savings with Ambit Energy is easy. We offer our Texas customers a discount of up to 20% off their incumbent provider's (TXU, Reliant, First Choice, WTU, etc.) rate every month. For the average customer that represents an annual savings of more than \$250.

3. Choose Your Rewards

Ambit Energy values your business and wants to keep it. That's why we've designed one of the most attractive customer reward programs in the industry. As you use Ambit Energy service every month, you will accumulate Reward Points which you can redeem for incredible vacation and cruise packages. Sign up today, and you will receive a travel rewards certificate* for 2 FREE Nights stay at a hotel in your choice of over 20 cities across the United States. In addition, you'll receive 2,000 bonus Reward Points toward when you pay your first bill!

*\$24 in U.S. taxes per couple is required for booking.

4. Submit Your Order

Ambit Energy makes it easy to become a customer. There's no complicated paperwork to fill out and no cost to switch. Simply complete our easy, online order form and we'll take care of the rest.

5. Enjoy Courteous and Convenient Service

Last, but certainly not least, you'll have the added benefit of great customer service, convenient online bill pay and self-service and the personal touch of your own Independent Consultant. No other company in the industry can match our level of customer-focused attention.



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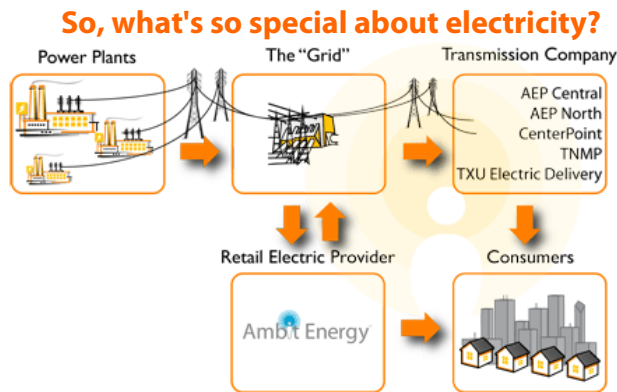
Deregulation How it works.

Before deregulation, one company provided all aspects of your electric service: generation, delivery, sales, billing and support. After deregulation, these components are separated. Electricity is now generated in competing power plants all across Texas.

These plants connect to a network called "The Grid." The Grid is managed by the Electric Reliability Council of Texas, or ERCOT. ERCOT oversees the transmission of electricity from the power plants to the population centers.

Once electricity reaches a city, its delivery across wires to your home or business is handled by a single operator. This regulated transmission and delivery provider [TXU Electric Delivery, CenterPoint, AEP Central, AEP North or Texas New Mexico Power] cares for all power lines and responds to any and all outages.

Finally, the marketing of electricity to consumers is handled by Retail Electric Providers, or "REPs". They are licensed by the state and include Ambit Energy and companies like TXU, Reliant, CPL, WTU and First Choice.



Ambit Energy, L.P. PUCT Certificate (#10117)

Switching -- Is it safe?

- YES!...The Infrastructure Guarantees It**
- YES!...The Texas PUC Guarantees it!**
- YES!...Houston's Mayor White Guarantees it!**
- YES!...Ambit Guarantees it!**
- YES!...BBBOnline says Ambit Energy is OK.**

David McAfee
512-750-1919

Email – David@AmbitiousEnergy.com

ENROLL NOW TO SAVE.
www.TX.joinambit.com

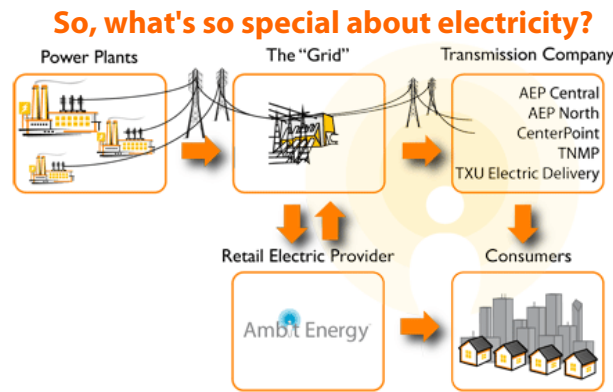
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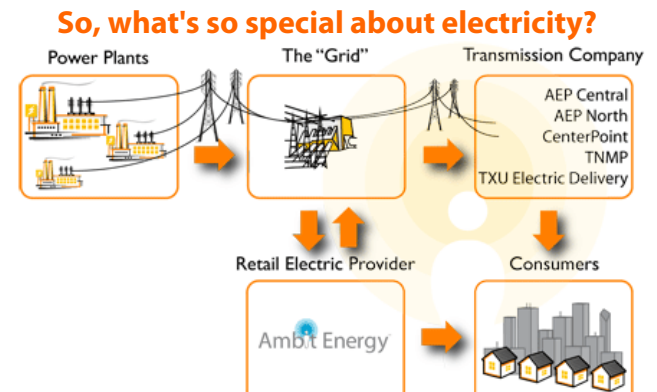
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